

Application Checklist



To apply to become a 2020 KidCents charity, you will need to provide the following information:

- Tax ID Number (EIN)
- Organization name
- Organization website
- Organization address
- Organization phone number
- Primary Contact name
- Primary Contact title
- Primary Contact phone number
- Primary Contact email address
- Mission of your organization
- Description of your organization
- Organization's major accomplishments in the past 12 months
- Number of unduplicated children served by the charity annually
- Organization's IRS 501(c)(3) letter (new charities must upload to site)
- 2018 Annual Budget

The following additional information is needed from charities applying to KidCents for the first time, to create a profile page on KidCents.com:

- Charity Description (500 words or less)
- Charity Logo (Must be at least 190px by 150px, and less than 2MB. Acceptable formats: jpg, gif, png)
- Social Channels (Facebook, Twitter, Google+, etc.)**
- Charity Video URL (Youtube)**
- Up to 10 additional pictures (Must be no wider than 545px, and less than 2MB. Acceptable formats: jpg, gif, png) **

You must own the rights to all photographs submitted as you will be required to confirm that the photo rights can be transferred to The Rite Aid Foundation and Rite Aid to be used as they see fit.

You must agree to the Rite Aid Foundation and KidCents Conditions and Terms.

** Optional submission.

